



# **Nutrition Science and Policy Communications Manager**

**World Sugar Research Organisation** 

We are seeking a talented and experienced Nutrition Science and Policy Communications Manager to join our small, professional team. The role offers the opportunity to showcase your science communication and content creation skills, delivering engaging communications to improve worldwide understanding of sugar's role in health and nutrition.

- Location: Remote working. Home-based, in the UK. Team days are held in London.
- **Role:** Full-time, 18-month fixed-term contract.
- **Working pattern:** 35 paid hours per week, plus a one-hour unpaid lunch break. Opportunity for flexible working with core hours of 10am–3pm, Monday to Friday. Occasional national and international travel, and out of hours activity, may be required, to fit the needs of our international membership profile.
- Salary: £55,500 £59,500 per annum, depending on experience and qualifications.
- Application deadline: Midnight GMT, Wednesday 12th November 2025.
- Vacancy listed 29/10/2025

# **About us**

The World Sugar Research Organisation (<u>WSRO</u>) is an international for-purpose organisation. Our mission is to improve worldwide understanding of sugar's role in health and nutrition. We communicate evidence-based scientific information and analysis of sugar's role in health and nutrition to our members and stakeholders, in an understandable format.

To fulfil our mission, we support a small programme of peer-reviewed, transparent research, commissioning and funding systematic reviews and research studies through the provision of unrestricted research grants. Our <a href="members">members</a> are worldwide sugar producers, as well as sugar associations representing them. WSRO is funded through annual membership fees, is non-commercial, and does not lobby on scientific or policy issues.

## **About the role**

## **Objective of the position:**

The key purpose of this role is to provide WSRO and its members with resources and tools to confidently and effectively communicate on sugar's role in health and nutrition, to a diverse range of stakeholders, across multiple platforms.

Supported by WSRO's CEO, you'll evolve our communications strategy, leading the development of our online presence to grow our reach and impact. You'll work closely with our Scientific Affairs Manager to create content and assets that promote WSRO's mission, communicating easy-to-understand, evidence-based messages on the role of sugars in health and nutrition. You'll have a strong track record of turning technical and complex information into compelling content.

Implementing your knowledge of nutrition science, you'll also be responsible for capturing and communicating information on the global sugars and health policy landscape, analysing the evidence-base underpinning it.





## Key responsibilities:

You'll be responsible for our online presence, developing content to support our mission to improve worldwide understanding of sugar's role in health and nutrition.

- Shape and deliver WSRO's communications strategy, maximising the impact of the communications budget.
- Plan and produce digital nutrition communications materials, to promote evidence-based information on sugars and health, including social media content, videos, infographics, fact sheets, webinars and website content. This will include launching our social media presence, primarily on LinkedIn.
- Identify further opportunities to deliver the agreed communications strategy, driving digital growth of WSRO's website and resources.
- Monitor and evaluate digital communication effectiveness using appropriate measurement tools.
- Monitor and synthesize global policy updates on sugars and health from bodies including WHO, FAO, CODEX, FDA and EFSA. Proactively communicate these updates to members and stakeholders using digital channels, research summaries, reports and presentations.
- Respond to member enquiries on the global sugars and health Food and Nutrition Policy Landscape.
- Assist the Scientific Affairs Manager with a proactive response to global news on sugars and health news, via our website, LinkedIn and e-newsletter.
- Assist with other research, communications and administrative activities, as needed.
- Build and maintain relationships internally and externally in support of WSRO's nutrition science and policy communication objectives.
- Developing the digital communications skills of colleagues and work with the Operations Manager to implement appropriate communications tools and channels across the organisation.

# What we are looking for

Your core strength lies in creating compelling content.

We are looking for someone who is tech savvy with demonstrated enthusiasm for digital performance, combined with creative flair for producing content to engage audiences across multiple communications channels. Holding high professional standards for evidence-based nutrition, you're enthusiastic about WSRO's mission to improve worldwide understanding of sugar's role in health and nutrition.

Working full time from your home office, you will be performance driven with a strong ethos for self-directed home-based working, with hands on responsibility from day one. You'll enjoy working as part of a small dynamic team that supports each other. Daily interaction with team members and regular in-person team days in London are key to our remote (home-based) working. You are versatile and stakeholder-oriented, comfortable working in a broad role with multiple priorities, activities and deadlines.





## Required skills and experience

#### **Essential:**

- 5+ years' experience developing and delivering impactful communications plans.
- Skilled in translating complex scientific information into content for non-technical audiences in engaging ways, including web, digital resources, and social media.
- Proven expertise in science and research, with a strong interest in nutrition and health news/current affairs.
- Demonstrated professional experience using social media platforms (including LinkedIn), and infographic software (e.g. Canva, Adobe InDesign).
- Excellent written and verbal communications skills.
- Ability to undertake creative image, video and audio editing.
- Experience of working with web CMS systems, ideally Drupal.
- Competent in standard office software including Word, Excel and PowerPoint.

#### Desirable:

- Experience working with the food/ beverage sector, or international communications/public affairs.
- Subject-specific knowledge:
  - o Understanding of key issues and global discussions around sugars and health.
  - o Knowledge of the global sugars and health Food and Nutrition Policy Landscape and relevant international agencies/NGOs.
- Experience analysing and evaluating the evidence-base that underpins current and proposed public health nutrition policy measures.
- Proficient use of Google Analytics and Social Media Analytics Tools.
- Experience working within and implementing brand guidelines.
- Experience of working with multilingual and multicultural audiences.
- Spanish language skills, or other international languages.

### **Personal attributes**

- Highly organised and able to prioritize workload independently.
- Outcome focused and able to take the initiative to do things better.
- Confident and calm under pressure.
- Confident in communicating to diverse audiences globally, including senior business representatives, academics, and global public health policy stakeholders.

## Required qualifications

#### Essential:

• Minimum of a Master's degree in Science Communication, Nutrition, or a Life/Health Science.

#### Desirable:

- Registered Nutritionist (AfN), Registered Dietitian (BDA), or equivalent professional membership.
- Master's degree with emphasis in science communications, strongly preferred.





# **Key internal and external contacts**

As part of our small, friendly team, you'll report into our CEO. You'll work closely alongside our Scientific Affairs Manager to accomplish the science communication goals of your role. You'll also interact regularly with our Operations Manager, for example to responding to member enquiries on the global sugars and health *Food and Nutrition Policy Landscape*, in a timely and effective manner.

You'll engage with a diverse network of sugar producer professionals worldwide, from more than 35 countries, developing your international nutrition science and policy knowledge.

Externally, you'll interact with specialist agencies (e.g. video production and animation agencies) as well as key scientific organisations and academic institutions as required.

# What we offer

- Home-based working.
- Competitive salary and benefits package
- Flexible working hours (core working hours of 10am 3pm, Monday to Friday)
- Pension scheme, 25 days annual leave, option to buy extra leave.
- Life Assurance and income protection.
- Training and development opportunities

# **How to apply**

WSRO strives to be a diverse and inclusive employer. If you need any support or adjustments in our application process, do let us know. We welcome all applicants regardless of age, disability, gender identity or gender reassignment, marital or civil partnership status, pregnancy or maternity, race (which includes race, colour, nationality, ethnic or national origin and caste), religion or belief, sex, sexual orientation or educational background. Candidates must have the right to work in the UK.

## **Application Instructions**

- To apply, send a **one-page letter** and a **two-page CV** to info@wsro.org with subject line: 'Nutrition Science and Policy Communications Manager application'. Your letter should include your most relevant achievements and experience related to nutrition science communications. Applications without cover letters will not be considered.
- Please carefully consider the use of Al in your application. We would like original cover letters, reflecting
  your individual suitability to the role.
- We operate a rolling application process and will consider applications as they come in.
- By submitting your application, you consent to WSRO processing your personal data for recruitment purposes in accordance with our <u>GDPR Recruitment Privacy Statement</u>.

#### **Important Dates**

- Application deadline: Midnight, Wednesday 12th November 2025.
- Shortlisted candidates notified by 5pm Friday 14th November.
- First round interviews: Wednesday 19th and Thursday 20th November 2025 (virtual).
- Second round interviews: Tuesday 25th and Wednesday 26th November 2025 (in person, London).